



OFFICIAL EPK & WORLD TOUR 2027

JOHNNY DREAD

40 YEARS OF DREAD: 'MYSTIC JOURNEY WORLD TOUR' 2027

Cuban-American Roots Reggae Pioneer • Global Cultural Ambassador

40 YEARS

CONSCIOUS REGGAE LEGACY

#7 BILLBOARD

TOP REGGAE ALBUM 'GHETTO
ROCK'

GLOBAL

AMERICAS, EUROPE & AFRICA

BIOGRAPHY & EXECUTIVE OVERVIEW

Born Juan Carlos Guardiola in Philadelphia, Pennsylvania, **Johnny Dread** spent his youth on the basketball courts of Miami, earning a Division I scholarship to Florida International University (FIU). Shortly thereafter, he experienced a "majestic" transition from star athlete to professional musician, immersing himself in the roots reggae movement of the late 1980s.

In 1987, Dread formed the seminal group *Copacetic* alongside Anthony Booker (Bob Marley's stepbrother) and Ras Bagga. Their landmark album *Ghetto Rock* peaked at #7 on the Billboard Reggae Charts in 1990. Embarking on a solo path, Dread traveled to Jamaica to record his solo debut *Scarecrow* (1997) with acclaimed drummer/producer Wilburn "Squidly" Cole (Ziggy Marley & The Melody Makers). This launched his ambitious 7-album *Revelations* series, including *Vision (Chapter 1)*, *Magnificent People (Chapter 2)*, and *Full Circle (Chapter 3)*. Celebrating four decades of conscious reggae, the **2027 'Mystic Journey World Tour'** brings his signature blend of roots reggae and Afro-Cuban rhythms to international stages.



"Cuban-American Rasta musician takes the reggae industry by storm with unyielding spiritual energy and infectious roots rhythm."

— EXAMINER

"Johnny Dread has been at it since 1987, serving as a pillar of conscious reggae music."

— MIAMI NEW TIMES

LIVE PERFORMANCE & STAGE PRESENCE

Johnny Dread's live show is an explosive celebration of life, rhythm, and unity. Backed by his powerhouse 6-piece band, **Higher Frequency**—featuring drums, bass, two guitars, and two keyboards—the group delivers a deep, resonant wall of sound that seamlessly blends heavy roots reggae baselines, rich Afro-Cuban percussion, and uplifting spiritual messages.

Having headlined festivals across Europe (France, Belgium, The Netherlands), Latin America, the Bahamas, and Jamaica, Dread & Higher Frequency have been a 15-year staple at the Miami Bob Marley Festival and held legendary performances like Costa Rica's Afro-Caribbean Splash in front of over 5,000 passionate fans.



BACKING BAND SPOTLIGHT: HIGHER FREQUENCY

- **Drums:** Dynamic Roots Rhythm & Groove
- **Bass:** Heavy Sub-Bass & One-Drop Line
- **Guitars (x2):** Rhythm Skank & Lead Melodics
- **Keyboards (x2):** Organ Bubble, Piano & Synthesizer Pad
- **Lead Vocals:** Johnny Dread
- **Lineup Total:** 7-Piece Live Unit

DISCOGRAPHY & MILESTONE RELEASES

RELEASE TITLE	FORMAT & PROJECT DETAIL	CHART / INDUSTRY BENCHMARK
Ghetto Rock	Full Album (with Copacetic)	#7 Billboard Reggae Charts (1990)
Scarecrow	Debut Solo Album	Recorded in Jamaica w/ Squidly Cole (1997)
Vision	Solo Album — <i>Revelations Chapter 1</i>	Breakthrough Release in Costa Rica & Europe (2000)
Magnificent People	Solo Album — <i>Revelations Chapter 2</i>	Critically Acclaimed Global Tour Release (2003)
Full Circle	Solo Album — <i>Revelations Chapter 3</i>	Featured Hit Singles: "Wake Dem Up", "Butterfly"

SHARED STAGES & GLOBAL LINEUPS

Johnny Dread has shared main stage billing with the world's leading reggae icons and global crossover stars:

REGGAE LEGENDS:	CROSSOVER & FESTIVAL CO-HEADLINERS:
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